

Policy Title: **Major Events Grants**  
 Policy No: 121

Directorate: Corporate and Community Services  
 Responsible Officer: General Manager – Corporate and Community Services

Adopted Date: General Meeting – 19/07/2017  
 Review Date: 19/07/2019

VERSION	MEETING APPROVED	MEETING DATE	HISTORY
1	General Meeting	19/07/2017	Adopted

Authorities: Sections 194 and 195 of the *Local Government Regulation 2012*

### **INTRODUCTION:**

Council acknowledges the contribution and value that regionally significant events and festivals provide to the region. Significant events add to the North Burnett’s economic sustainability, promote the area as a tourist destination that attracts broader visitation involving economic benefit.

### **OBJECTIVES:**

The intention of the North Burnett Regional Council Major Events Grant Programme is to support specific, regionally significant events and festivals that provide tourism and economic benefit to the region.

### **POLICY STATEMENT:**

Council values the need to provide a clear and transparent framework for assistance for Major Events in the North Burnett. Major Events are endorsed by Council through this Policy and is supported by annual funding.

### **Major Events Community Grants Principles**

Council supports identified local Major Events through its tourism budget. These are Council approved events of significant, regional benefit. Application to Council is required prior to 1 March each year, for events to be held in the subsequent financial year.

Priority shall be placed on events that focus on self-sufficiency and sustainability, and have a cross benefit or fundraising opportunity for other community groups. Events which can demonstrate potential for economic stimulus will be viewed favourably.

For an event to be considered a Major Event, it must meet the following criteria:

- The event must be held in the North Burnett region;
- The event must generate significant immediate and long-term tourism, economic and/or social benefit to the region;
- The event must attract a significant number of Regional, State, National and/or International visitors, participants and spectators;
- The event design must demonstrate sound sustainability planning that indicates self-sufficient outcomes over a projected period of time;
- The event design must demonstrate sound project management processes; and
- The event must demonstrate strong additional cash or in-kind support from other partnerships.

### **Policy Programme Conditions**

Council may elect to support Major Events through cash and/or in-kind contributions. Application to Council is required prior to 1 March each year, for events to be held in the subsequent financial year. The following conditions shall apply:

- Council shall provide \$5,000 of in-kind support plus up to \$5,000 cash support to approved events;
- The recipients shall have no outstanding debt to Council;
- Recipients must match Council contributions;
- Grant recipients should acknowledge NBRC's contribution through media coverage, banners, Council logo on a website, brochures, letters or signs, public acknowledgement at an opening or launch etc;
- Grant recipients will be required to provide an Outcome Report acquitting the grant amount provided by Council; and
- Recipients must not use the Grant Programme to promote any political agenda.